

Castelli USA, Inc.
Is once again the SOLE supplier of
Stock Product and Brand Name in USA

*Castelli USA, Inc./Lediberg, S.P.A. and
MeadWestvaco Corporation
End Agreement*

Reno, Nevada May 2009 : Castelli USA, Inc. and the MeadWestvaco Corporation (MWV) has ended their partnership and Castelli USA will once again become sole supplier of all stock and custom brand name journals and planners. The two companies will continue to work together to make the transition back to Castelli seamless for our customers.

Missy Kilpatrick, Executive Vice President for Castelli USA comments: "We are elated to have the brand back to its original status. Castelli is extremely dedicated to its customers and along with our strong team of Multi-Line Reps and customer service we are ready to grow and deliver our brand to the promotional market."

Castelli USA, Inc. has been selling and distributing products for Lediberg S.P.A., a printing and binding company, based in Bergamo, Italy for the past 15 years. Lediberg is an \$800MM company and is the top promotional diary manufacturer in the World. Castelli USA is one of 18 Subsidiaries throughout the world, and is well known for being on the "cutting edge" of the diary/planner industry in the USA.

Representation of the Castelli Line:

So Cal – Todd Turquand/ Top-Shelf Marketing
Northwest –Christian Brown
Mid-West – Bridge Marketing
East Coast – Valentini Promotions/Mike Valentini
South East – Terrytorry Marketing
South West – Pam Martin
Puerto Rico –Marta Joy-Menez